



# 73<sup>rd</sup> Annual Meeting Sponsorship Opportunities

Nov 16 - 18, 2021 • Fort Worth, TX

## Sponsorship Opportunities

Bring attention to your company and your products by becoming a 2021 Annual Meeting Sponsor. These high visibility opportunities will help raise the profile of your company. All sponsorships include the following benefits:

- ✓ Recognition in advance promotional communications
- ✓ Company logo on sponsor recognition signage
- ✓ Sponsor ribbons for exhibit staff
- ✓ Exhibitor points

Opportunity	Rate	Available	Artwork Due	Company Logo Due
Tote Bag	\$6,000	<b>SOLD</b>	July 1, 2021	June 1, 2021
Lanyards	\$5,000	1	July 1, 2021	June 1, 2021
Exhibit Hall Signage	\$4,000	<b>SOLD</b>		June 1, 2021
Directional Signage	\$2,500	1		June 1, 2021
Women's Networking Reception	\$2,500	<b>SOLD</b>		June 1, 2021
Ethnic Minority Networking Reception	\$2,500	<b>SOLD</b>		June 1, 2021
Program App Splash Screen	\$2,000	<b>SOLD</b>	July 1, 2021	June 1, 2021
Registration Desk Signage	\$1,000	1		June 1, 2021

## **Tote Bag**

Feature your company logo (one color) on the 2021 Annual Meeting tote bags. Used at the Annual Meeting and well after, this is an excellent high profile opportunity. This opportunity includes the following benefits (benefits must be used by March 1, 2022):

- ✓ One-time use of ETS email advertising service - \$600 value
- ✓ One free use of ETS membership mailing list - \$450 value
- ✓ One free tote bag insert (up to 1 oz.) - \$350 value
- ✓ 120 Exhibitor Points

## **Lanyards**

Feature your company logo (one color) on the name badge lanyards. Worn by everyone attending the Annual Meeting, this is an excellent high profile opportunity. This opportunity includes the following benefits (benefits must be used by March 1, 2022):

- ✓ One-time use of the ETS email advertising service - \$600 value
- ✓ One free use of the ETS membership mailing list - \$450 value
- ✓ One free tote bag insert (up to 1 oz.) - \$350 value
- ✓ 100 Exhibitor Points

## **Exhibit Hall Entrance and Aisle Signage**

Feature your company logo on the entrance sign posted outside and the aisle signs inside the exhibit hall. This opportunity includes the following benefits (benefits must be used by March 1, 2022):

- ✓ One free use of the ETS mailing list (\$450 value) **OR** One free email to conference registrants (\$400 value)
- ✓ 80 Exhibitor Points

## **Directional Signage**

Feature your company logo on all the directional signs throughout the Fort Worth Convention Center and Omni Hotel where all of the parallel sessions, plenary sessions, special events, and exhibit hall are located. This opportunity includes the following benefits (benefits must be used by March 1, 2022):

- ✓ One free use of the ETS mailing list (\$450 value) **OR** One free email to conference registrants (\$400 value)
- ✓ 50 Exhibitor Points

## **Women's Networking Reception**

Support the women of ETS as they gather for networking, mentoring, and encouragement. This important annual gathering is helping to strengthen the the growing network of women scholars that gather at the annual meeting. This is a strategic event that is vital to the health of our Society.

In addition to the standard sponsor benefits scholarship sponsors will receive (benefits must be used by March 1, 2022):

- ✓ One free use of the ETS email advertising service - \$600 value
- ✓ One free use of the ETS mailing list - \$450 value
- ✓ One free email to conference registrants - \$400 value
- ✓ Special recognition on the website, in the program, and on venue signage
- ✓ 50 Exhibitor Points

## Ethnic Minority Networking Reception

Support this new initiative that will help strengthen the growing network of ethnic minority scholars gathering at the annual meeting. With an emphasis on networking, mentoring, and encouragement this strategic reception is vital to the health of our Society.

In addition to the standard sponsor benefits scholarship sponsors will receive (benefits must be used by March 1, 2022):

- ✓ One free use of the ETS email advertising service - \$600 value
- ✓ One free use of the ETS mailing list - \$450 value
- ✓ One free email to conference registrants - \$400 value
- ✓ Special recognition on the website, in the program, and on venue signage
- ✓ 50 Exhibitor Points

## Program App Splash Screen

Have your company logo prominently displayed to all who download the program app on the splash screen. This opportunity includes the following benefits (benefits must be used by March 1, 2022):

- ✓ One free use of the ETS mailing list (\$450 value) **OR** One free email to conference registrants (\$400 value)
- ✓ 40 Exhibitor Points

## Registration Desk Signage

Feature your company logo on the registration desk signs. This opportunity includes the following benefits (benefits must be used by March 1, 2022):

- ✓ One free use of the ETS mailing list (\$450 value) **OR** One free email to conference registrants (\$400 value)
- ✓ 20 Exhibitor Points

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## Terms & Conditions

ETS reserves the right to reject or request changes to advertising that it considers out of harmony with the purpose of the Annual Meeting.

Failure to submit payment, or artwork by the stated deadlines may result in the cancellation of the reservation. Sponsors or advertisers who cancel in writing before the artwork due date may receive a refund of the funds paid minus a \$100 administrative fee. No refunds will be issued for sponsorship or advertising items after the artwork deadline.

For inquiries or to reserve a sponsorship, please email: [meeting@etsjets.org](mailto:meeting@etsjets.org)

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